



## BOWLING'S E-NEWSLETTER MAR. 2024

# THE ILLINOISIAN

## BOWLING'S E-NEWSLETTER

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\*\*\*\*\* PLEASE ANSWER THE ONE QUESTION SURVEY FOR LOBBY \*\*\*\*\*

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## ISBPA CONTINGENT SET TO ATTEND LOBBY DAY IN SPRINGFIELD, ILL., MARCH 20



The Main Street Coalition has organized a gathering of like-minded business owners and representatives to attend the **2024 Lobby Day and Reception**, on Wednesday, March 20th, in our state's capital. The event will provide opportunities to engage with state legislators on a variety of topics that are of critical importance to retail-based businesses. Representing our interests will be ISBPA and CBPA Presidents,

**Tom Doud** and **Jim Saffold**, respectively, executive director, **Keith Hamilton**, Springfield based member center, King Pin Lanes' **Craig Rhodes**, and a principal from our lobbying firm, Michael Best Strategies, **David Rameriz**. **Rameriz** has provided this month's legislative report on Subminimum Wage, Gaming, and Liquor related legislation. To access the report, please [CLICK HERE](#).

One of the major topics that will be discussed during Lobby Day is that status of I-Gaming. To that end, we are asking each state bowling center to answer the question below. (Response will be directed to the executive director, **ONLY**. No individual center information will be shared.

**What is your average weekly net revenue for video gaming?**  
**To submit your answer - [CLICK HERE](#).**

## **BEAT THE CHAMPS FINALS TO BE HELD ON SAINT PATRICKS DAY, MARDI GRAS BOWL, DEKALB**



The qualifying is over, the Finals are set, and 128 bowlers will be heading to **Mardi Gras Lanes, DeKalb, Ill.**, to compete in the **Stormtastic BTC Championship** where six champions will be crowned. The all-day event, March 17, 2024, begins at 10:00 a.m. with the Youth Division. The field of 64 bowlers are split evenly between four divisions: Girls aged 11 & under and 12 between 17; the same age brackets apply to the Boys. In addition to naming champions, \$5,000 will be funded in scholarship (SMART). The event sponsor, Storm, will be issuing each bowler with a St. Patrick Day's Themed Jersey.

The Adult Division will feature 32 men and 32 women, with the champion in each division earning \$10,000. While the winners will take home the \$10K, each participant will go home with prize, ranging from 55" televisions to **Storm** Bowling Balls and Bags. Please take a moment to view the roster links below to see if your bowlers have made the finals, and if so, we hope to see you in DeKalb to cheer on your bowlers. Bowlers are asked to register an hour before their starting time.

### **ADULT DIVISION**

### **YOUTH DIVISION**

## **BBBI & STORM BOWLING DISCUSS BIG! MARCH 27, 2024 - BETWEEN ISBPA & CBPA BOARD MEETINGS**

For those who have yet to respond to the invitation to attend the March 27 **SUPER WEDNESDAY** Board of Director meetings and Educational Seminars, please do so today by calling the **Bowling Business Builders International (Bruce Davis)** at 877-841-4590, and/or through **ISBPA** headquarters, via email, by [Clicking Here](#).

A 2022 ISBPA Award Winner and owner of

This is a promotional graphic for the 'THINK BIG' Bowling Industry Growth Movement. At the top, it says 'An important bowling industry presentation that you don't want to miss!'. Below that, in large, colorful letters, is '7 Low To No Cost Things You Can Do Now To Boost The Bottom Line At Your Bowling Center'. Underneath this is the text 'Easy to implement ways to get the biggest return from your business building efforts'. In the center, there is a logo that says 'THINK BIG' with 'BOWLING INDUSTRY GROWTH MOVEMENT' written below it. To the left of the logo, it says 'Plus Information on'. At the bottom, it says 'The Bowling Industry Growth Movement and how it will result in more youth participating in the sport side of bowling and create more youth and adults for league play!'. The entire graphic has a grey background with orange and blue accents.

A 2023 ISBPA Award winner, and owner of BBBI, **Bruce Davis**, will be conducting a 90-minute seminar on **7 Low to No Cost Things You Can Do Now to Boost Your Bottom Line**. Following that, Bruce will be joined by Storm Bowling's **Gary Hulsenberg**. Together, they will discuss the **BIG** youth initiative program that will be launched this summer (30 minutes).

**SUPER WEDNESDAY** kicks off with the Chicagoland BPA board meeting from 9:00 - 9:55, following by the seminars. Lunch will be served at George's Restaurant, which is attached to the events host, **Strike N Spare II**, Lockport. The Illinois State BPA will hold its meeting following lunch.

Presentation by Bruce Davis of BBBI and Gary Hulsenberg from Storm Bowling  
Where: Strike N' Spare II, 811 Northern Drive, Lockport IL  
When: Wednesday, March 27th 10am - Noon  
Cost: No Charge - Sponsored by ISBPA, Storm Bowling and Bowling Business Builders International  
But Space Limited... reserve spots for your center today!

Important information you can get first hand on growing more league players now!  
Questions from attendees will be welcomed!

**Special Bonuses...**

Each center in attendance will receive a Free copy of Eric Chester's great book "Fully Staffed" - help solving your help issues!

Plus, each center that pre-registers and sends an attendee gets a neat set of Storm Glasses.



**Space Limited! Register Today...**

Call BBBI 1-877-841-4590

Call Bowling Centers Association of Illinois 1-847-982-1305

-or- complete registration form, scan and email to [bruce@bowlingbusinessbuilders.com](mailto:bruce@bowlingbusinessbuilders.com)

This event is sponsored by ISBPA, BBBI and Storm Bowling... **Nothing To Buy...** but space is limited so contact us today to reserve space... you can supply details on your attendees at a later date. Come to learn, ask questions and take notes!

CBBI 240218

**March 27 Meeting & Seminar Schedule @ Strike N Spare II, Lockport, Ill.**

9:00 – 9:55 / CBPA Board of Directors Meeting

10:00 – 11:50 / Bruce Davis and Gary Hulsenberg, Seminars

12:00 – 1:00 / Lunch at restaurant attached to bowling center

1:00 – 5:00 / ISBPA Board of Directors Meeting

**STRIKE N SPARE II**

811 Northern Dr, Lockport, IL 60441

Phone: (815) 838-2450

**TOM SKILLING SALUTES WAVELAND BOWL**

Recently retired, legendary Meteorologist, Tom Skilling, who officially retired on February 28, stopped by and shot a video at Chicago's **Waveland Bowl**, in early February. **SO, HOW MUCH DID TOM ENJOY HIS EXPERIENCE AT WAVELAND?** See his Facebook post below to answer that question. You can view his video tribute by [CLICKING HERE](#).



11:31



**Tom Skilling** · Follow

55m · 🌐

I was at iconic WAVELAND BOWL--an AMAZING PLACE-- for a video shoot with my talented and award-winning WGN colleagues reporter/anchor Mike Lowe and video journalist Kevin Doellman. We were there for a video shoot of a retirement piece which will air soon (I don't know the date

piece which will air soon (I don't know the date but will share it with you when I find out).

I have to tell you--- folks at WAVELAND BOWL on Western Avenue Wednesday evening, just blocks from our WGN studios on Chicago's Northwest Side. The folks there were AMAZING and so WELCOMING. Mike Lowe snapped several shots of our visit during which we were videoing a retirement piece which will air soon. Pictured are:

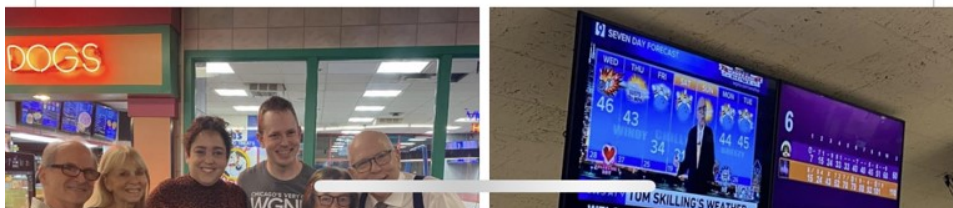
Gary Handler, owner  
Leslie Handler, owner's wife  
Dede Bosco, owner's mom  
Steve Bustell, social media director  
Lindsay Bustell, operations manager

Waveland Bowl has been open since 1959. I'm embarrassed to say I've driven by Waveland Bowl all 45 years I've worked at WGN and never--until last night--been inside. What a fun place!

I was actually able to bowl for the first time there during our visit, something for which I have incredibly limited skill. Yet, miraculously, I managed to get a strike! That's a first in my life---and to have done that at Waveland Bowl was a thrill and a half since the folks there are our WGN neighbors.

THANKS to everyone at Waveland Bowl for allowing us the chance to spend some time there last evening and meet some wonderful folks!

I was even invited to sign a pair of bowling shoes!







## PINS-OVER-AVERAGE IN-HOUSE QUALIFYING CONCLUDES

The **2024 Coors Light / Illinois State BPA Pins-Over-Average Tournament** concluded its in-house qualifying on March 2nd. For those centers who participated in hosting the event, please forward your information to our Tournament Coordinator, **Tom Sims**, as soon as possible. You can mail the reports to our headquarters at: ISBPA, 2020 Indian Boundary Road, Melrose Park, IL 60160, or send via Fax to 847-982-9048. To reach Tom via email, please [CLICK HERE](#). As a reminder, here is the schedule for the Zone Finals and Championship round.

### TOURNAMENT SCHEDULE

Affiliate Zone Finals:

- Saturday, April 13, 1:00 p.m. / Zone 3, Bowl Haven, Alton
- Sunday, April 14, 1:00 p.m. / Zone Fox Valley, Liberty Lanes, Carpentersville
- Saturday, April 20, 1:00 p.m. / Zone 2, Castaways, Calumet City
- Sunday, April 21, 9:00 a.m. / Zone 1, Habetler Bowl, Chicago

Finals: May 4, 2024, **PHEASANT LANES, Bloomington**

## 2024 INTERNATIONAL BOWL EXPO CELEBRITY SPEAKERS TO ADDRESS ATTENDEES, DENVER, COLO. LINES UP, JULY 1 & 3



**TIM TEBOW** played quarterback at the University of Florida leading the Gators to two national championships and being the first sophomore to win the Heisman Trophy. He was a first-round NFL draft pick and went on to play three years in the NFL for the Denver Broncos, New York Jets and New England Patriots. From 2016 to 2021, Tebow played minor league baseball for the New York Mets. Tebow is a 5-time New York Times Bestselling Author. Currently, he is a college football analyst for the SEC Network and in 2023, he was inducted into the College Football Hall of Fame. During his time at Florida, Tebow devoted himself to charity – raising money for pediatric cancer patients and disadvantaged children. He continues his charitable effort with The **Tim Tebow** Foundation (TTF) – a nonprofit he started in 2010 with a

mission of bringing Faith, Hope and Love to those needing a brighter day in their darkest hour of need. At this exciting keynote, Tebow will discuss how servant leadership is important to success and making a difference. **JULY 1, 9:00 – 11:00.**

**DANA PERINO** is a revered political commentator and journalist, New York Times bestselling author, and a former White House Press Secretary. She currently co-anchors America's Newsroom with **Bill Hemmer & Dana Perino**, and is a co-host on the hit show The Five, both on the Fox News Channel. The Five has won its time slot every day since it started in July 2011 and has been named the fourth most-watched program in all of cable. Part of an ensemble cast, some viewers have nicknamed Perino "The Voice of Reason" on The Five. A Fox News political commentator, she also appears weekly on other Fox programs and previously served as anchor of The Daily Briefing with **Dana Perino**. **JULY 3, 12:00 – 1:30.**



(supplied by BPAA)

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**THE INTERNATIONAL BOWLING MEDIA ASSOICATION (IBMA)  
AWARDS ILLINOISIAN BILL SPIGNER WITH ITS HIGHEST HONOR**  
PBA's Tom Clark, and Media Personality, Jackie Wychoff, to receive Awards



**IBMA LUBY HALL OF FAME** --- Bowling Coach, Writer and Former Bowling Center Owner, **Bill Spigner**, will be enshrined into the **IBMA Luby Hall of Fame**. **Spigner**, who recently co-hosted the **Beat the Champs Target Score Show** along with PBA Hall of Famer and FOX Sports **Randy Pedersen**, authored an instructional column for every issue of **Bowling Digest** magazine, which was published from 1983 to 2004. In 2008, he became a senior writer for **Bowlers Journal International**. "I never dreamed anything like this. I never dreamed of halls of fame anyways and I

kept getting into them," **Spigner** said. All told, he has written more than 400 published instructional columns, helping bowlers of all skill levels. Spigner is a member of the **USBC Hall of Fame**.



**ALBERTA E. CROWE MERITORIOUS SERVICE** --- **Tom Clark**, commissioner of the **PBA**, is a giant in the media world of bowling. He spent more than a decade in print journalism, which included working as a Sports Assignment Editor for **USA Today**. He provided the PBA a home on **ESPN** and **FOX** television networks. "Any award with **Alberta Crowe's** name is special," said Clark. "I've dedicated my life to getting people to watch and read about bowling in the hopes they will get out and bowl themselves."



**MIKE HENNESSY AWARD OF MERIT** --- **Jackie Wychoff** joined the bowling media world in May 1998, when she was



elected Secretary/Treasurer of the California Bowling Writers. **Wyckoff** served as IBMA president from 2009-2011 and Operations Manager from 2015-2020. "Mike Hennessy was a great mentor for me and to win this award in his name means a great deal to me," said **Wyckoff**.

## MARK YOUR CALENDARS



The **Storm Roto Grip Youth Handicap Singles Tournament** In-Center Roll offs are being held on March 16-23. The Finals will be held on May 18 & 19, at **Town and Country Lanes**, Joliet, Ill.



It's never too early to think about golf. The **CBPA Annual Golf Tournament** turns 98 this year and returns to the Silver Lake Country Club, Orland Park, Ill. Mark your calendar for Tuesday, August.



**Bowlers Day** will be held on Sunday, August 25. The Chicago White Sox will be taking on the Detroit Tigers. Last year's event drew more than 600 people. Save the date.

### PLEASE SUPPORT OUR SUPPORTING MEMBERS

These businesses have financially committed to supporting the ISBPA. Please make certain to support the companies that support us.



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***Website***



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*Bowling and marketing promotions.*

***Website***



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2020 Indian Boundary Drive, Melrose Park, IL 60160

(800) 297-8555

*Bags, balls, rental shoes, pins and accessories.*

***Website***

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#### **MOLSON COORS BREWING**

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#### **OPEN PLAY MARKETING**

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Tampa, FL 33689

863-602-4850

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#### **PROFESSIONAL BOWLERS ASSOCIATION**

**Mike Sledz**

206-332-9688, Option #1

msledz@pba.com

*Director of Membership / PBA*

[Website](#)



#### **QUBICA AMF BOWLING**

**Dave Van Wyk**

11620 S. Marathon Lane, Plainfield IL 60585

(630) 309-2201

*Manufacturer of bowling equipment and accessories.*

[Website](#)



#### **SATORI ENERGY**

**Jim Osborn**

300 W. Wacker Dr., Ste 800

Chicago, IL 60606

312-850-2300

*Energy services supplier: ISBPA's Electrical "Power Pool".*

[Website](#)



#### **SCHEMM BOWLING**

**Nate Bukoski**

500 Interpane Lane, Deerfield WI 53531

(888) 724-2695

**Schemm Bowling Inc.**

*Parts, supplies, capital equipment, and services/support.*

***Website***



**Western Bowling Proprietors Insurance**

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1865 Herndon Ave Ste K, Clovis, CA 93611

(800) 200-9998

*The official Insurance carrier of the ISBPA.*

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